



Essentials Pitch Winner:

Gain confidence and credibility for your pitch with same-day validation from consumers.

A simple 4-step process:

01 Validate:

Speak with a specific audience to test your ideas to support your hypothesis & build a winning proposal that stands out from the rest.

02 Understand:

Easily capture the views of your target audience by asking up to 10 questions including one video and open-ended response to uncover in-depth emotions.

03 Inform:

Seamlessly obtain crucial facts and figures to finalise your creative journey the same day hours while you work on your proposal.

04 Increase:

Expand your portfolio by winning more pitches and further establishing your agency.



**Savanta Essentials
Pitch Winner:**
Starting from £1,125 (exc. VAT)

Based on UK Nat rep audience of
N=250 completes

Essentials

Introducing the complete
Savanta Essentials range:

Savanta Essentials is a suite of research products designed by our team of experts to offer a simple, low cost, high value alternative to traditional research and insights.

The same quality and rigour you'd expect, just fuss-free, fast, and flexible.